



Insurance  
Services

THE  
COLONIAL  
GROUP

July 29, 2016

Dear Friends:

Since 1972, U. S. Insurance Services has established itself as a motorcycle and watercraft insurance specialist. Over the years many of you have regularly asked and encouraged us to offer additional products. We have been making an effort to do just that. Today we are pleased to announce that we will become part of The Colonial Group, Inc. located in Greensboro, North Carolina. The Colonial Group will be acquiring certain assets of U.S Insurance Services. We made the decision to join the Colonial Group Team because they have a great reputation for customer service, are located in the geographical area we operate in, and most importantly, have a great line up of additional products including mobile home, dwelling fire, vacant, homeowners, coastal, collector car and a variety of commercial lines.

On a more challenging note, American Reliable has made a decision to withdraw from the motorcycle product in certain states. They will continue to offer and plan to expand their watercraft program. Having said that, the good news is we have found alternative motorcycle markets for that business.

We are very excited about this new phase of our history and we hope you are too. Please know that we plan to make the transition from U.S. Insurance Services to The Colonial Group as seamless and smooth as possible. I will be sending additional information to you in the coming weeks.

In the meantime please feel free to contact me with any questions at (904) 687-3155.

Best regards,

A handwritten signature in cursive script that reads "Blair Fox".

National Sales Manager

**PS: I have asked Bob Burke, President of Colonial to make a few comments. Please note below.**

*"When U.S. Insurance Services approached us, we immediately recognized the synergy of our two cultures. We are extremely excited about the opportunity to provide additional products to you. On behalf of the entire Colonial Group Team, we look forward to serving your specialty insurance product needs."*

Best regards,

A handwritten signature in cursive script that reads "Bob Burke".

Bob Burke  
President